# **Servision Pros**

### COMPLETE OPTICAL POINT-OF-SALE PRACTICE MANAGEMENT SOFTWARE

### **Product Brochure**

VisionPro<sup>POS</sup> is a complete **Point of Sale** (POS) & **Practice Management** Solution for Opticians and Optometrists in small to large enterprise eye care practices. Our core focus is "**Our Client's**" and we use that to guide our day-to-day business decisions.

Try us first before purchasing any other software. We guarantee that VisionPro<sup>POS</sup> will help you to easily perform all the essential practice management tasks with ease. Let us help you take your business to the next level with our Simple, Intuitive, Affordable and Advanced solution.



SIMPLE | INTUITIVE | AFFORDABLE | ADVANCED

www.visionpropos.com 1.403.668.7799 | 1.866.600.5656

#226, 7- Westwinds Cres. NE, Calgary, Alberta, Canada T3J 5H2

### Welcome to VisionPro<sup>POS</sup>

VisionPro<sup>POS</sup> is the right solution for your practice because it is fully customizable and is designed to fulfill all your POS business needs. Over the years we have improved the product by incorporating the feedback we have received from our valued customers and continue to do so. Here are a few reasons why VisionPro<sup>POS</sup> is right for you:

#### EASY TO USE & INTUITIVE

Ease of use is always a top priority of our designers when developing new functionality or enhancing any existing ones. We conduct regular surveys to identify and address our customer's "Pain Points". Our product is very intuitive and easy to use so users can start to use the product immediately with little or no training required. Our customizable "Workdesk" and "Open Window List" allows users to access all functions from one screen.

At VisionPro<sup>POS</sup>, we have a dedicated team of individuals who are constantly working on improving the workflows to enhance the user experience. Frequent updates and enhancements are provided to ensure customers are taking advantage of the new functionalities that our engineers have developed.

#### CUSTOMIZABLE

VisionPro<sup>POS</sup> is fully customizable to your business needs. You can easily incorporate all your business workflows for the day to day operation of your practice. We are constantly working with our clients to ensure our software fulfills our customer's current and future requirements.

#### MULTI LOCATION

VisionPro<sup>POS</sup> has the capability to add unlimited locations to run your multi location practice. In multi-location set up you can share customer information, Inventory Information, Transfer Items between locations, Process returns and Refunds across locations etc. Give below are some of the key features:

- Maintain Location Specific Information: Address, Tax Rates, Location Hours
- Ability to create separate security groups for different locations for better control
- Scheduling and availability by Locations
- Access Users Schedules by Locations
- Inventory management by Location
   Inventory lookup across Locations
- Inter-location inventory transfer
- Location Specific Reporting

#### DATA BACKUP & RESTORE

VisionPro<sup>POS</sup> provides a built in functionality to schedule your database backups locally. We also provide a managed remote and offsite backup service at a very affordable price to encrypt and backup your data to a state of the art HIPAA compliant highly secured and redundant facility.

#### AUTOMATIC SOFTWARE UPDATES

Yes that's right. VisionPro<sup>POS</sup> automatically updates your software whenever there is a new update available. You will never have to follow all those complex technical steps just to apply a patch or upgrade your software. With our Automatic Software Update feature you are always up-to-date with our latest version.

#### QUALITY AT AN AFFORDABLE PRICE

At VisionPro<sup>POS</sup> we take pride in the quality of our product. We have strict quality control and automated testing mechanisms in place to ensure our software is bug free. Our Product Development Team, Designers, Software Engineers, Quality Assurance specialists work very hard to deliver an extremely reliable product to you.

We have packaged all the features in one package and there are no hidden charges to purchase additional features and functionalities. VisionPro<sup>POS</sup> is aggressively priced to be affordable for single store locations as well as multi store chains. We would like to welcome you to try our product once and compare it with other products in the market and you will see it yourself that we are able to deliver extremely reliable product, with all the features in one package, and a great user experience - for less than most of our competitors.

Try our software risk free for 90 Days and when you are ready to purchase simply contact us to purchase your license and you will be up and running in just a few minutes.

#### SUPPORT

We are always here to help you whenever you have any support issue. At VisionPro<sup>POS</sup> support is available to you via the following convenient methods:

- Online Support Ticket
- Phone Call
- E-Mail

When you contact us, you'll almost always be immediately put in touch with one of our experienced support staff. Our support staff works with you to resolve the issue until you are completely satisfied.

# Features

#### CORE FEATURES

- MULTI-LOCATION
- PATIENT MANAGEMENT
- PRESCRIPTIONS
- INSURANCE
- INVENTORY MANAGEMENT
- INVENTORY BARCODE LABELS
- INVENTORY PHYSICAL COUNTS
- LAB ORDERS & ESTIMATES
- EMAIL INVOICE & LAB ORDERS
- MARKETING PROMOTIONS
- APPOINTMENT SCHEDULING
- SECURITY GROUPS & USER RIGHTS
- GRAPHICAL REPORTS
- DATABASE BACKUP AND RESTORE
- PATIENT LABELS
- USER CUSTOMIZATION
- AUTOMATIC SOFTWARE UPDATES
- UNLIMITED CLIENTS PER LOCATION
- REPORTS
- EMPLOYEE CLOCK-IN & CLOCK-OUT
- SPECTACLE ORDERS
- CONTACT ORDERS
- SUPPLIER PURCHASE ORDERS
- PATIENT ORDERS
- SUPPIERS RETURN ORDERS
- TRANSFER ORDERS
- INVENTORY PHYSICAL COUNT

#### PATIENT CHART

- Patient/Customer Management
- Glasses Prescriptions
- Soft Contact Lenses Prescriptions
- Hard Contact Lenses Prescriptions
- Invoice Management
- Lab Orders Management
- Estimates
- Print Tray Labels
- Invoice Status Management
- Lab Order Status Management
- Email & Print Invoices
- Email & Print Lab Orders
- Returns
- Insurance Management
- Patient Recalls
- Patient Referrals
- Link Family Patient Charts
- Manage Patient Balance & Credits
- Print Patient Labels
- Merge Patients
- Export Patients

#### INVENTORY

- Centralized Inventory Management
- Manage Frames
- Manage Lens
- Manage Contact Lens
- Manage Accessories
- Manage Lens Treatments
- Services
- Purchase Orders
- Receive Orders
- Return Orders
- Patient Orders
- Transfer Orders
- Physical Counts
- Print Barcode labels
- Store Items Images
- Auto Generated UPC codes
- Store Supplier UPC codes
- Compatible with all Arch Crown
  Barcode Labels
- Compatible with all Barcode
  Scanners
- Export Inventory
- Import Inventory

#### MARKETING

- Marketing Letter Templates
- Target Specific Customers
- Mail Merge
- Promotions
- Email Promotions & News Letters
- Print Customer labels
- Preview Promotion Letters
- Customize Letters

#### SECURITY

- User Groups
- User Groups by locations
- User Rights by modules
- User Rights by locations
- Username and Passwords

Access from Home, Office or anywhere in the WORLD through Internet using PC, MAC, iPad, Android & Smartphone

#### REPORTING

- End of Day
- End of Day Items sold
- Best Selling Inventory
- Worst Selling Inventory
- Sales Summary & Detailed
- Payments Summary & Detailed
- Profit Summary & Detailed
- Tax Summary & Detailed
- Commission Summary & Detailed
- Insurance Payments Summary
- Patient Orders
- Yearly Analysis (Graphical)
- Pending Payments
- Inventory Count & Audit
- Employee Timesheet
- Patient Rx Expired
- Payment Adjustments
- New Patient Analysis
- Patient Appointment

#### SCHEDULER

- Appointment Scheduling
- User Calendars
- Daily View
- Weekly View
- Monthly View
- Open Multiple Calendars
- Drag and Drop Appointments
- Walk-In Patients
- Personal Appointments
- Appointments by locations
- Transfer Appointments
- View Appointments History
- Copy Appointments
- Paste Appointments

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- Reschedule Appointments
- Create Multiple Rooms
- Check-in/Check-out Patients

#### TOOLS

- Backup Database
- Restore Database
- Calculator
- Software Updates
- Company Setup
- Company Holidays
- Insurance Companies
- Users
- Security Groups
- Suppliers
- Labs
- Appointment Types
- Appointment Status
- Appointment Reasons
- Appointment Priority
- Payment Methods
- Cities, Province & Countries
- Email Templates

#### CORE DATA

- Language
- Ethnicity
- Marital Status
- Relationships
- Sex
- Title
- Commission Types
- Contact Lens Types
- Frame Age Groups
- Frame Material
- Frame Product Group Names
- Frame Rim Type
- Frame Shapes
- Lens Material
- Lens Type
- Lens Tint
- RX Job Type
- RX Status

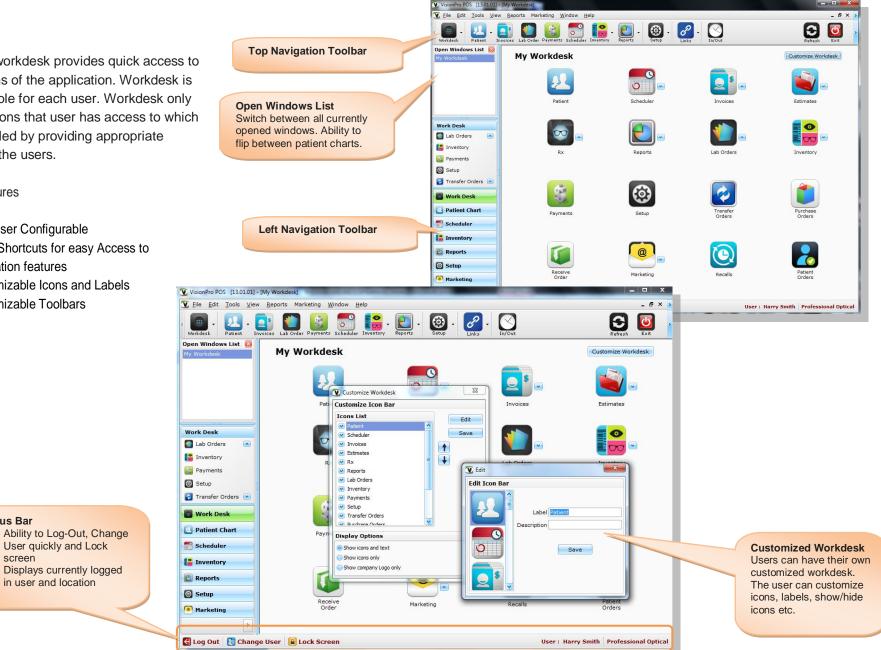
# Workdesk

VisionPro<sup>POS</sup>

VisionPro<sup>POS</sup> workdesk provides quick access to all the functions of the application. Workdesk is fully configurable for each user. Workdesk only displays the icons that user has access to which can be controlled by providing appropriate permission to the users.

Workdesk Features

- Fully User Configurable ٠
- Quick Shortcuts for easy Access to ٠ application features
- Customizable Icons and Labels •
- Customizable Toolbars



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Status Bar

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screen

User quickly and Lock

in user and location

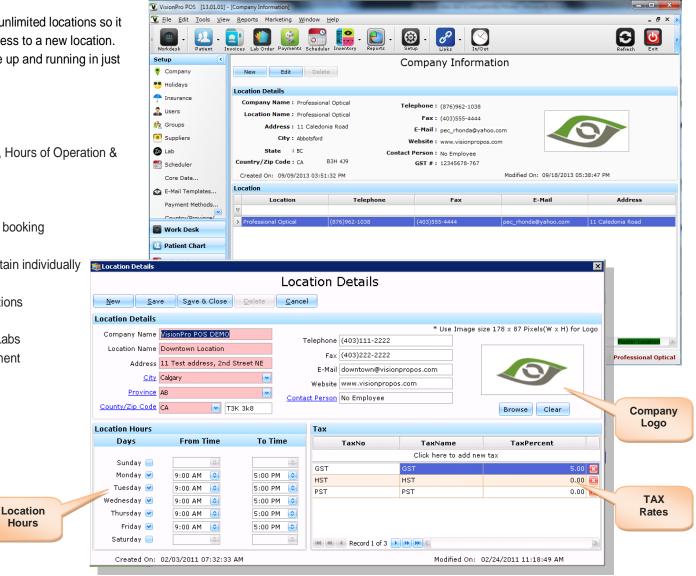
Displays currently logged

# **Multiple Location**

VisionPro<sup>POS</sup> is multi-location ready. You can create unlimited locations so it is easy to scale when you want to expand your business to a new location. Simply purchase a new location licenses and you are up and running in just a few min's.

Multiple Location Features

- Define Location specific Address, Tax, logo, Hours of Operation & Contact Info
- Separate security groups for each locations
- Location based reporting
- Location specific calendar and appointment booking
- Manage Inventory by location
- Sync inventory with master location or maintain individually
- Inventory lookup by location
- Customized system preferences for all locations
- Transfer Items between locations
- Create centralized Lab or location specific Labs
- Centralized Suppliers and Brands management
- Customizable Toolbars



Patient Details Tab

VisionPro<sup>POS</sup> Patient Chart is very intuitive and easy to use. Patient Demographic Information, Allergies, and Patient Balance information is always visible in the top information bar at all times. Patient chart is the central repository for all of the patient information including Demographics, Rx, Patient Invoices, Lab Orders, Files and Attachments, Family and Recalls. User can very easily switch between the different sections of the patient chart by clicking on the respective tab, making it very easy for the service provider to access the required information quickly.

#### **Patient Chart Features**

- **Patient Search**: Allows users to search patients by Name, Address, Patient ID and Phone Number. Our advanced search option will allow you to find everything related to a patient in the entire system
- **Demographics**: Records Patient demographic information, Picture, Patient Personal Info, Emergency Contact Info, Guarantor's Info including Preferred Payment Methods, Discount etc.
- **RX**: Stores Glasses Rx, Soft Contact Lens Rx and Hard Contact Lens Rx information and Rx notes
- Invoice: Provides ability to create Spectacle Order, Contact Lens Order along with Lab Orders through one screen. Users are also able to create Invoices without the Lab orders for Sunglasses and Accessories etc.
- Estimates: Estimates can be created with ease
- Multiple Orders: Ability to create multiple orders in once Invoice. This makes it easier to provide multiple item discounts and apply promotions like 2 for 1 which are very common in the optical industry.
- Lab Orders: Lab Orders can easily be managed with the help of the status and promise date. System automatically flags the order(s) with different colors that are due in the next 24 hours or are past due.
- Files and Attachments: Allows users to attach files and pictures to the patient chart.
- Family: Link family members together so that all the family orders can be viewed through patient chart.
- Recall: Patient recalls can be created from within the patient chart for Insurance, Recheck etc. Recall reasons can be customized for your practice.
- Merge Patients: Patient charts can be merged if duplicate Patients are created by mistake.
- Notes: Notes are available in the Rx, Invoice and Lab Order screens
- Auditing: Access to patient file is tracked by employee, date and time.
- Balance and Credits (\$): Track patient and Insurance balance and credit amounts

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### Patient Prescriptions - Rx

RX Tab lists all patient prescriptions and the ability to Edit & Print older prescriptions. Expired RX is shown in different color.

**Prescription Features:** 

- Create Invoice from Prescriptions ٠
- Unlimited Prescriptions for the ٠ selected patient
- Track Physician, Optician, Lens ٠ Info, RX Date and Rx Expiry
- Hard Contact Lens Rx .
- Soft Contact Lens Rx .
- Glasses Rx .

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Optician Robin Williams

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Axis

Glasses

Rx

Rx-ID : RID0127 Doctor Paul Smith OD

Sphere Cylinder

+1.25 +0.00 000

+1.25 +0.00 000

Rx Rx

New

Rx Details

Rx Type

Glasses

Glasses

OD:

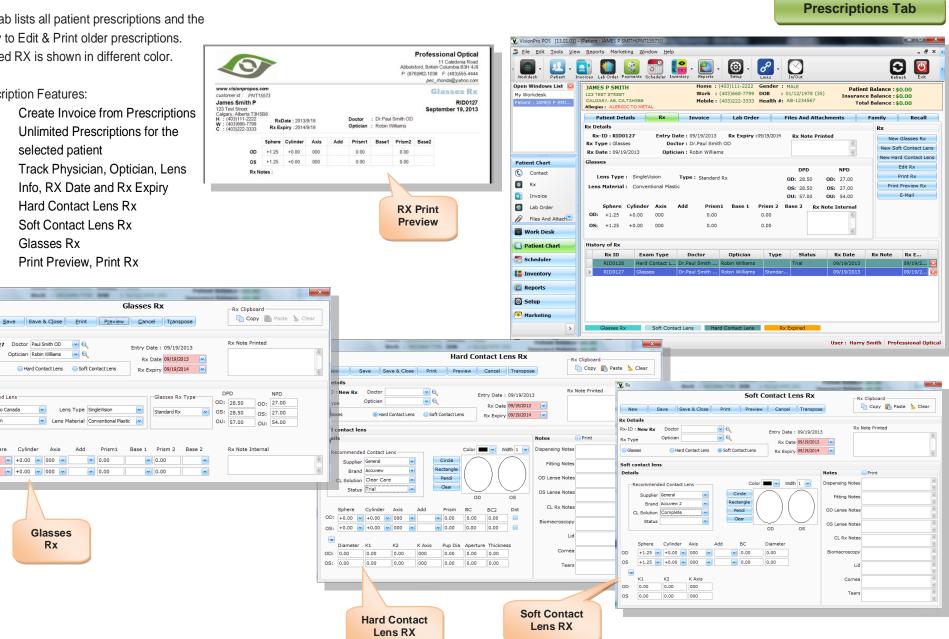
os:

-Recommended Lens

Brand Nikon

Supplier Saflo Canada

Print Preview, Print Rx .



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### **Patient Invoices**

# VisionPro<sup>POS</sup>

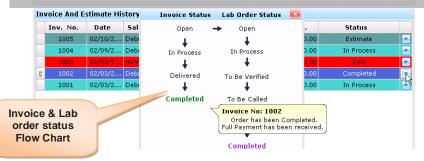
Invoices Tab

All Invoice related functions are available on one screen including Creating spectacle order, Contact lens order, Payments, Credits, Returns, Notes, Discounts and Promotions

Invoices Tab list all Invoices along with their status. The user can perform various actions including **VOID**, **Returns**, **Print** and send Invoices and Lab Orders electronically **via E-Mail** or **Fax**.

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Group	Item	Description	Туре	Qty	Price	Тах	Discount	Total	Date	
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	Invoice Details	Invoice
	Invoice No. 22 Location : Professional Optical TotalAmount : \$50.00 Sales Rep : Harry Smith Date and time : 09/19/2013 11:21:35 AM	Save New Invoice
Patient Chart	Item IDescriptionBrand Qty Total Method Amount Date	Void
Contact	SER0102 Eye Exam 1 \$50.00 Cash \$50.00 09/19/2013	New Estimate
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#### Invoice And Estimate History

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	1001	02/03/2	Debra We	\$0.00	\$0.00	\$0.00	\$10.00	·	<sup>N</sup> In Process	

1.866.600.5656

### **Invoice Formats**

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ww.visionpropos.com istomerid : PNT10503 AMES SMITH 23 Test Address Ne algary, Alberta T1H3H7 ; (403)668-7799 : (403)222-3333 : (403)11-2222				August 23, 2012 ABC Locator Julie Williams 12345-FSDSF 20731	www.visionpropos.com JAMES SMITH 123 Test Address Sw Calgary, Alberta T9J4H6 H : (403)668-7799 W : C :	A	visionpropos.com INVOICE ugust 29, 2012 Demo Location GST#: 1002	www.visionprop JAMES SMIT 123 Test Address Calgary, Alberta T H : (403)668-77 W : C :	<b>FH</b> Sw F9J4H8	A	visionpropos.co INVOICI ugust 29, 201 Demo Locati GSTi 100
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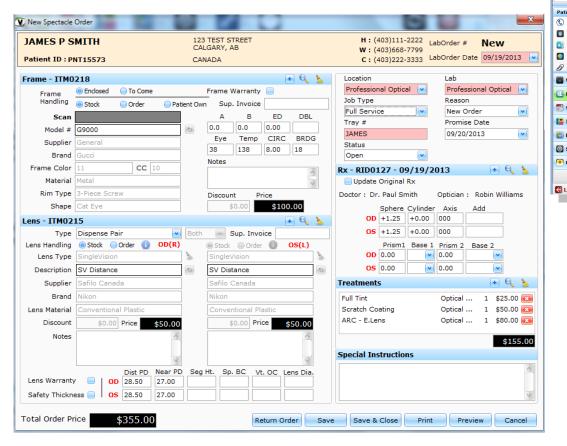
### Lab Orders - Spectacle/Contacts

#### Spectacle Order

Lab Orders Tab

Spectacle Lab Order screen allows users to select Frame, RX, Lens and treatments. The user can even change the price of the dispensing inventory items based on security access.

Lab Order screen lists all Lab orders for the Patient along with their status. It allows the user to create **New Orders**, **Redo existing Lab Order** or create a **Repair Lab Order** 





1	Save Custo	mer Called
Cu	istomer Called Message	
	Customer called message	Voice mail left 🛛
		Customer informed to pickup
Cu	stomer Called History	Not in service
	Cutomer Response	Voice mail full
>	Voice mail left	Voice mail left New 1 2:22PM
	No answer	Harry Smith Feb 24 2011 2:21PM

Record customer communication messages for every lab order along with their status.





### Lab Orders - Spectacle/Contacts

**Contacts Order** 

Both lab order and Invoice has **bar codes** for easy lookup in the system. VisionPro also allows you to send Invoices and Lab Orders electronically via e-Mail and Fax.

- Ability to Add Soft Contact Lens RX or Hard Contact Lens Rx on the fly
- Specify the dispense type i.e. From Stock or Order and an ability to record order confirmation No. and Date
- Special Instructions to the lab

JAMES P SMITH Patient ID : PNT15573			123 TES CALGAR CANADA					W: (4	03)111-222 03)668-779 03)222-333	9		New 09/19/2013
Location Professional Opt		Job Type Reason	New Ord	der	•	Pror	Tray # ]/ nise Date	AMES		Sta	tus Oper	ı 💌
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				8	Confi	rmatio Order				Sup. Invo	ice	

Print Spectacle Order form

SPECTACLE ORDER	Demo Company #100,77 Saddlebrook Blvd NE Calgary, AB T1J5H7 Phone : (403)668-7799 Fax : (403)668-7789 Location : ABC Location Email : info@visionpropos.com		T3J 3J8 Phone Fax Email	(403) (403) (403) info@	me le Drive NE 368-7799 555-6445 visionprop 1122334	pos.com	G Ji P	eason Irder Typ ob Type romised tatus	e :0 :F Date:	012 New Orde Blasses Full Servi	oe
Lastname : SMITH	H :(403)668-7799 W :(403)222-3333 C :(403)111-2222		Rx ID Rx Date	: RID6 : 12/6			hysician ptician	: Dr Ana :	and/Bish	op	
	User : Williams Juli	•			Cylinder	Axis	Add	Prism1	Base1	Prism2	Base2
ID : PNT10503 James LOD6012	Created On : 12/8/2		OD(R)	+3.00	+0.00	000		0.00		0.00	
LOD6012	Invoice # : 20731 Patient Balance : \$ 30	3.31	OS(L)	+0.50 DPD	+0.00 NPD	000 Seg Ht	Sep BC	0.00 Vt.OC	Lens D	0.00 a	
	Insurance Balance :	100.00	OD(R)	0.00	0.00	0.00	0.00	0.00	0.00		
			OS(L)	0.00	0.00	0.00	0.00	0.00	0.00		
PRODUCT INFO		QTY	FRAME								
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		Demo COmpany		Demo Lab					L	DD0100	
		123 Test Street NE Calgary, AB B5J 4H8 Phone: (424)243-2432 Fax: (403)645-4545 Location: Demo Location Email: info@visionpropos.com		332 Test Ac Phone : (4 Fax : (4 Email : in Account :	03)554- 03)443- fo@den	5454 4343 101ab.com	B B4J 3J	Rea Ord Job	son er Type Type mised Di	: New ( : Soft C Lens : Full S ate :	ontact
	CONTACT ORDER			Rx							
	Lastname : SMITH Firstname : JAMES	H : (403)668-7799 W : C :		RxID : RxDate :				sician : ician :			
	ID : PNT0100	User : Admin,Demo				Cylinder	Axis	Add	BC	Diameter	K Read
	James	Created On : 12/8/29 Invoice # : 1001		OD(R)	-4.00	-1.75	000		0.00	0.00	0.00
	LOD0100	Patient Balance :\$ 150. Insurance Balance :\$ 0		OS(L)	-4.00	-1.75	000		0.00	0.00	0.00
	PRODUCT INFO		QTY	CONTACT	LENS						
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				SPECIAL IN	STRUC	TIONSTO	LAB				

### www.visionpropos.com

#### Inventory Items

VisionPro<sup>POS</sup>

VisionPro<sup>POS</sup> has a simple yet powerful inventory section which allows you to easily and effectively manage your inventory for single or multiple locations. Inventory module allows users to add inventory and maintain an accurate track of the inventory items like frames, lenses, contact lenses and accessories. System automatically updated the inventory of an item when it is sold, returned or purchased by location. System checks for duplicate models when creating the inventory item to eliminate double data entry. Physical Count, Purchase Orders, Receive Orders and Inventory transfer orders can also be created. Quick adding of new items in the Inventory is made simple with our CLONE feature.

#### FEATURES

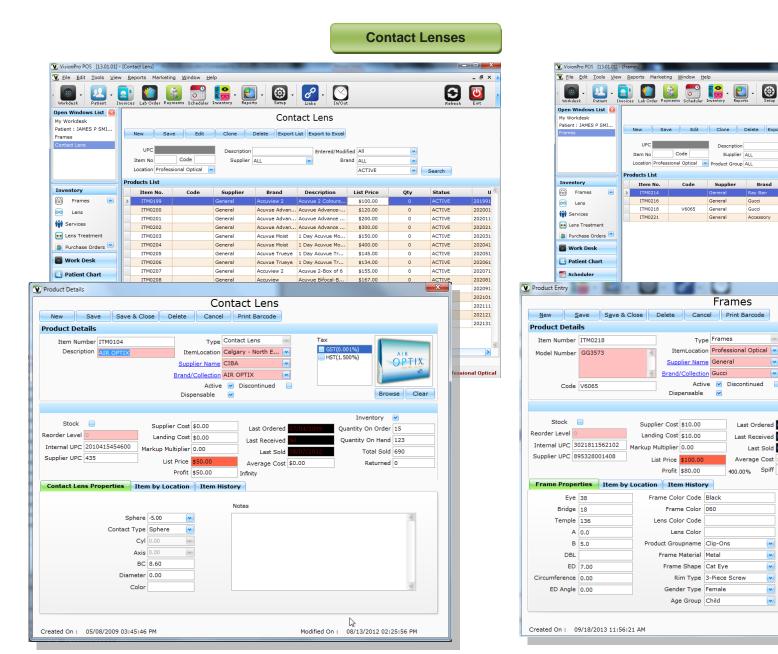
 Physical Inventory Items: Provides the ability to add and maintain inventory of Frames, Contact Lenses, and Accessories. Details of the inventory items are also tracked such as supplier UPC, Supplier Cost, Markup, Last Ordered, Last Received, Last Sold, Qty on Order, Qty on Hand, Total Sold, Total Returned, Item purchase and sale history, Supplier Invoice number, Purchase date and other Inventory details

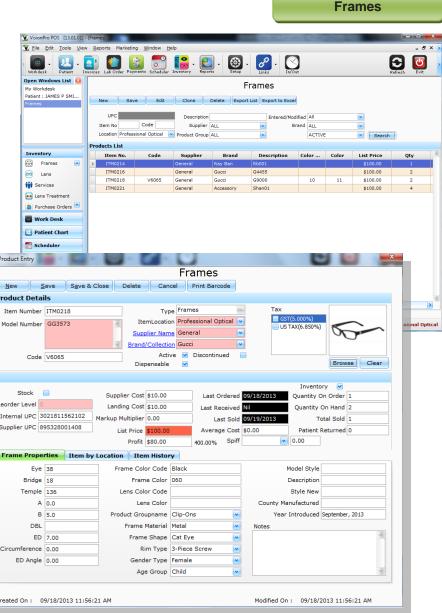
#### Complete Inventory management of Frames, Contact Lenses, Spectacle Lenses, and Accessories

VisionPro POS [13.01.01] -	[Frames]			_	_	_			100	_			
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	Item No	Code	_	Return Orde			Lens	Bra	nd ALL		<b>•</b>		
	Location Professi	onal Optical 👔	_	Transfer Ord		0		_	ACTIVE		Searce	h	
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Inventory	Item No.	Code	_			nd	Descriptio	on	Color	Color	List Price	Qty	~
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oo Lens	ITM0216		Gene		Gucci		G4455				\$100.00	2	
🙀 Services	ITM0218 ITM0221	V6065	Gene		Gucci Accesso	~	G9000 Shan01		10	11	\$100.00	2	
- Lens Treatment	IIIIOZZI		Ochic		Accesso	,	Shanor				\$100.00		
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- Intangible Inventory Items: System can also to maintain inventory of Services and Lens Treatments. Each service is associated with duration so when you are booking an appointment for a particular service system automatically looks for available time slot for that service
- Purchase Orders and Receive Orders: Users can create purchase orders in the system to order new product from the suppliers. Receive Order can be used to track items on order and backorders. Inventory is automatically updated once the product is received
- Inventory Transfer: System makes it easy to transfer items between locations. Inventory is automatically updated once the inventory item is received at the other location
- Physical Count: Physical counts can be performed by location and complete physical count history is maintained by the system
- Bar Codes: Printable bar code labels can be generated for inventory items which are automatically generated by the system for every inventory item. Bar codes are also created for all Invoices, Lab Orders and Promotion. Users can create custom labels or take advantage of built in Arch Crown label templates.
- Bar Code Scanners: Symbol bar code scanners can be used to scan the Inventory Bar Codes, Invoices, Lab Orders and Promotions for easy look up.
- Inventory through Invoice Screen: If the item is not available in the inventory, new item(s) can easily be added from the Invoice screen.

### **Inventory Management**



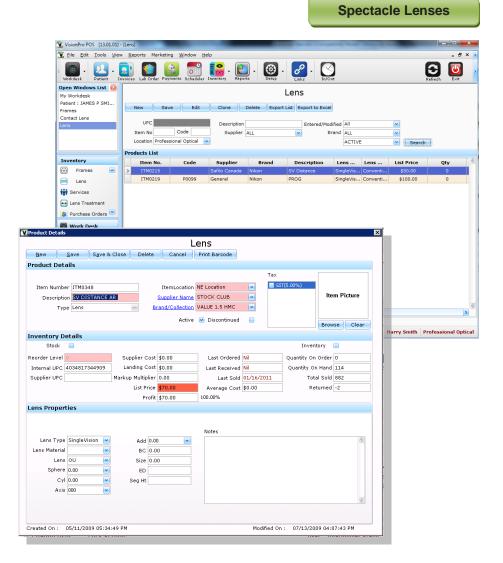


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VisionProPOS

### **Inventory Management**

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		Location Professi				ACTIVE		Search	
		Products List							
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	Lens	ITM0111	General	Optical Services	Edge	5011113585600	ACTIVE	\$50.00	
		ITM0112	General	Optical Services	Rush Jobs	5011213590702	ACTIVE	\$50.00	
165	Services	ITM0113	General	Optical Services	Tint	5011313591807	ACTIVE	\$25.00	
•	Lens Treatment	ITM0114	General	Optical Services	ARC-Ohip	5011413592605	ACTIVE	\$60.00	
	Purchase Orders 💌	ITM0116	General	Optical Services	Repair	5011613595802	ACTIVE	\$5.00	
		ITM0117	General	Optical Services	Fingerstick	5011714000601	ACTIVE	\$2.00	
	Work Desk	ITM0119	General	Optical Services	Drill Mount	5011914010806	ACTIVE	\$50.00	
	Patient Chart	ITM0120	General	Optical Services	Edging one lens	5012014011601	ACTIVE	\$75.00	
	Patient Chart	ITM0121	General	Optical Services	Full Tint	5012114012201	ACTIVE	\$20.00	
<b>1</b>	Scheduler	ITM0122	General	Optical Services	Scratch Coating	5012214012804	ACTIVE	\$40.00	
	Inventory	ITM0124	General	Optical Services	Remove Tint	5012414024805	ACTIVE	\$10.00	
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1.866.600.5656

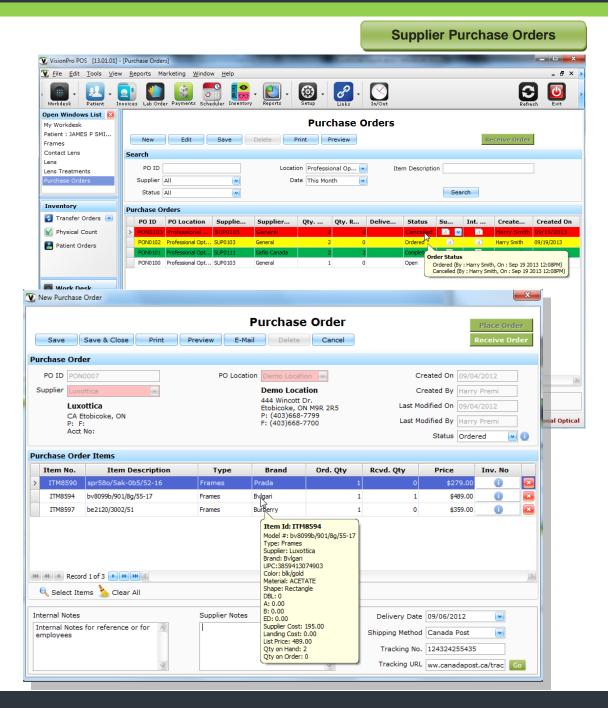
# **Purchase Orders & Receive Orders**

#### **Purchase Orders and Receive Orders:**

Users can create purchase orders in the system to order new product from the suppliers. Receive Order can be used to track items on order and backorders.

- Inventory is automatically updated once the product is received
- Record separate or same Supplier Invoice for every item
- Receive full or partial orders
- Track orders Internal & Suppliers notes
- Print Purchase Orders items
- Email Purchase Orders

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	Luxottica			Demo Locati	on					
	CA			444 Wincott D	r.					
	Etobicoke, ON			Etobicoke, ON	M9R 2R5					
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	F:			F: (403)668-7	700		Qty 0			
	Acct No:							ies to all Reciev	ed Order I	ems
eceive Item(	s)									
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			rituinea		1 \$1.00	\$118.00	\$359.00	1	INV4332	
[ ITM8590	spr58o/5ak-0b5/52-16		Frances		1 \$1.00 1 \$1.00				INV4332 INV443	



### 1.866.600.5656

# **Return Orders**

VisionPro allow you to create return orders for the suppliers. This will track the items that were returned to a supplier and record the RMA No. along with the shipping details. Given below are the benefits and features of our new return order module:

- Maintain Return Order items history
- Records suppliers RMA (Return Merchandise Authorization) No. for every return order
- Maintain the status of every return order along with shipping details
- Automatically Update the Inventory Quantity and Item History when the order is placed
- Print Return Order Slip with Suppliers RMA no. to send along with the order

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www.visionproport Atternative Eyev 200 Westney Road Aax. Ontano 15804 Pr : (888)989-7742 Pr : (888)989-7742 Pr : (888)989-7742 Pr : (888)989-7742 Pr : (888)989-7742 Account # 1590 Itanida It	wear South 5	Description	#10 P: (403)668-7 int RETU	2010 C C C C C C C C C C C C C C C C C C	Return Order	Return Order RO ID RONO Supplier Altern S20 W P: 888	Save & Close Print I	RO Location AB #11 LS6w5 Pr i	C Location 18, 55 Test Address NE gary, AB T11 4H7 403)668-7799 403)554-5544	Created By Last Modified On Last Modified By	
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#### 1.866.600.5656

# **Transfer Orders**

VisionPro allow you to create transfer orders to send products from one location to the other. This will track the items that were transferred along with their shipping details. Given below are the benefits and features of our transferred order module:

- Maintain transfer Order items history
- Records Internal and transfer notes
- Updates the inventory automatically as soon as the order is received at other location
- Print **Transfer Order Slip** with location details to send along with the order

Vision Demo Optical 444 Wincott Dr. Etobicoke, ON M9R 2R5 P: (403)668-7799 F: (403)668-7700

• Color coded to easily track the order status

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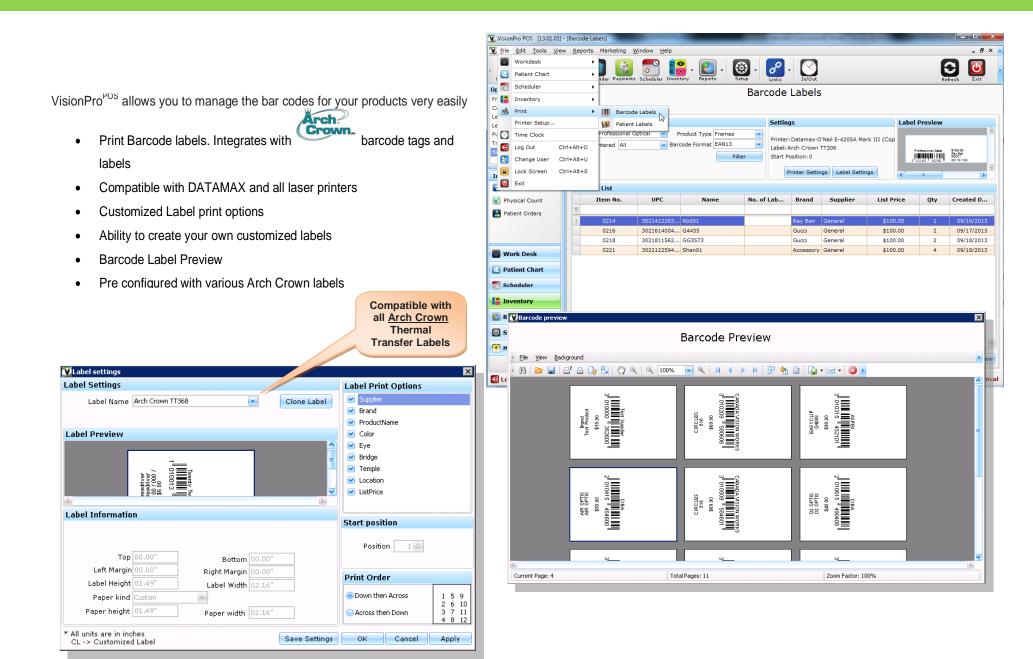


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ITM6311	Mb273/12E		Mont Blanc	1	1			
ITM7491	MB328S/08N/61		Mont Blanc	1	1			
ITM7494	MB320S/34J/61		Mont Blanc	1	1			
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### **Inventory Barcode Labels**

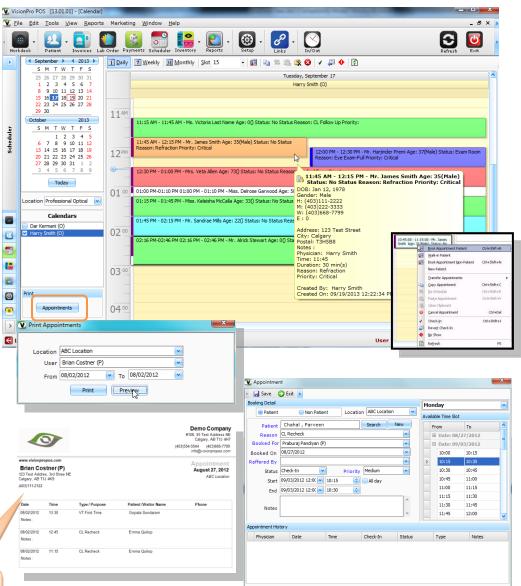


# **Appointment Scheduling**

VisionPro<sup>POS</sup> scheduler allows users to book Patient appointments, Non-patient appointments and handle Walk-in patients effectively. It also provides you an ability to print the appointments for a specific Physician or an Optician. You can view appointments by Physician or Optician, Date, Week, and Month or by selected date range. You can also view appointments of all clinic Physicians at the same time and easily copy and move appointments between Physicians.

- Appointment Booking: Ability to Book Patient appointments, Walk-In patient appointments, Non-Patients appointments or even personal appointments
- Multiple Calendars Views: Daily, Weekly, Monthly or custom date range view are available. Users can also view the calendar of Other location's Physicians and Opticians
- Automatic Calendar Creation: Users calendar hours are linked automatically with location business hours.
- **Transfer and Reschedule Appointments:** Users are provided with the ability to transfer appointments to a different Physician or Optician with a click of a button. Appointments can also be copied and pasted. Reschedule of appointments is made easy as system will help find the next available appointment slot for a selected Day.
- Appointment History: System maintains appointment history for Cancelled, No- Show appointments etc.
- Available Time Slot: Search for any future available time slots for appointment booking based on the appointment Type. Users can customize Appointments types along with their consultation time e.g. Sight Test: 30 min, Contact Lens Fitting: 15 Min etc. so that the system automatically creates the appointment for the defined duration.
- **Drag and Drop:** Uses can simple drag and drop to move an appointment to another day or time or change the duration of the appointment

Print / Email Appointments



View Available Time Slots and see No-Shows

in appointment history

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# VisionProPOS

# **Marketing - Promotions**

#### PROMOTIONS

VisionProPOS provides you with powerful yet simple to use marketing tools to attract new customers as well as retain existing customers.

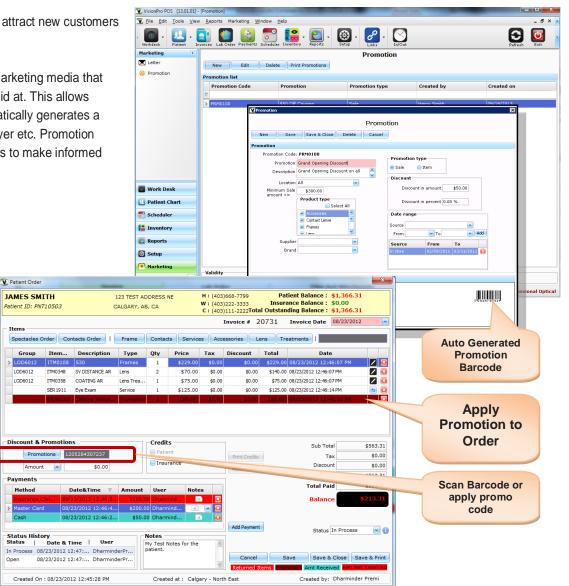
Unlimited Promotions can be created along with their effective date range, marketing media that will be used to advertise the promotions and the location the promotion is valid at. This allows business owners to plan their marketing strategy in advance; System automatically generates a bar code for each promotion which can be used in the Marketing Letter or Flyer etc. Promotion success can be measured for each promotion code allowing business owners to make informed decisions for future promotions.

Item

Open

#### Promotion Features

- **Promotions by Location:** Users have the ability to create unlimited promotions based on location and date range.
- Promotion Discount Calculations: Users can define the promotions for item category like Frames, Lenses, and Contact Lenses etc. or be specific for a particular supplier or brand. Discount can be calculated based % or fixed amounts. Minimum sale amounts for a particular promotion can also be defined.
- Promotion Bar Code: System automatically generates a ٠ barcode for each promotion. User defined image can also be uploaded in the system to make promotion letter or mailing look more attractive.
- Promotion History: Promotion history is maintained by the system

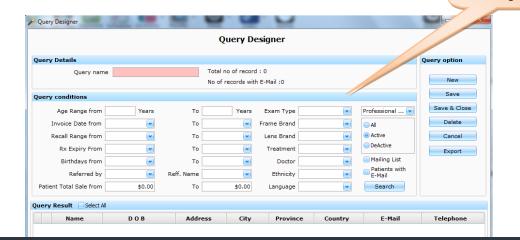


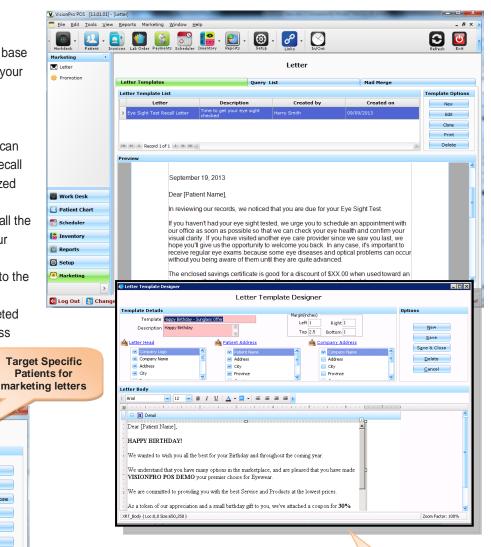
#### **PROMOTION / RECALL LETTER TEMPLATES**

Recall letters help you to constantly be in touch with your existing customers and increase customer loyalty. Recall letters can be either printed or E-Mailed. VisionPro<sup>POS</sup> smart letter generation tool allows you to create recall letters targeted to specific subset of your patient base like Age, Ethnicity, Language, Exam Type etc. recall letters help you to bring customers to your door step and increase sales.

Recall Letter Features:

- Recall Letter Templates: VisionPro<sup>POS</sup> provides some built in recall letters that can be customized to fit your needs or you can create your own unlimited number of recall letter templates with our built in letter editing tool. All recall letters can be customized with your logo, address, alignments etc.
- **Recall Query:** Recall letters can be targeted for customers at specific location or all the customers in the system. Query can be created to target specific customers in your database based on Age, Ethnicity, Language, Exam type, Recall range etc.
- Mail Merge: Mail merge allows you to prepare the letter to be printed and mailed to the customers or e-mail directly to the customers with valid e-mail addresses on file. Letters can be created by selecting the appropriate letter template, query for targeted customers and promotion to be applied to the letter. You can also track the success and failure of the E-Mails sent by the system.
- Recall History: History is maintained for all you past campaigns.





Letter Template Designer

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# Reporting

# VisionPro<sup>POS</sup>

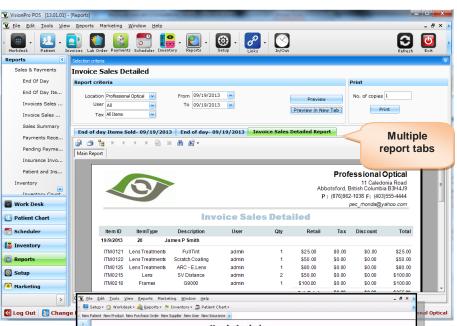
Reports provide you a deeper look at your business and helps you plan strategically for the next day, month or year. VisionPro<sup>POS</sup> report module is very robust and unique as compared to other comparable products in the market. Our unique interface allows you to run and view multiple reports at the same time so that you can easily compare and flip between reports. VisionPro<sup>POS</sup> reports module provides you with beautiful formatted yet powerful reports to quickly determine the sale/profit of your practice with a simple click of a button.

#### **Reporting Features**

- Built In Reports: Location based Sales, Payments, Profit and summary reports are built in the system. If you do not find the required report to fulfill your specific business needs please contact us and we will design it for you at no added cost, if we feel that it adds a value to our software.
- **Export:** Reports can be exported to different formats e.g. PDF, XLS, MS Word, RTF etc.
- **Graphical Reports:** We also have unique Graphical reports that you can share with your sales staff. Graphical reports can also be customized e.g. Bar Charts, Pie Charts, Lines, Points and many more.
- Year End Reports: We also have special reports for accountants to complete your business year end and taxes. These reports can be exported and sent to your accountants.

#### WE CAN CUSTOM DESIGN A REPORT FOR YOU.

Please contact us if you have a specific need of a report. We will design it for FREE if we feel that it adds a value to our software.







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# Reporting

#### AVAILABLE REPORTS

#### Sales & Payments

- End of Day (EOD)
- End of Day Items Sold
- Invoice Sales Summary
- Invoice Sales Detailed
- Payments Received
- Insurance Invoice Summary
- Patient & Insurance Adjustments

#### **Sales Summary**

- Daily Summary Report
  - o Today
  - $\circ \quad \text{This Week} \quad$
  - o This Month
  - o Date Range
- Monthly Summary Report
  - $\circ \quad 1 \text{ Month}$
  - o 3 Months
  - o 6 Months
  - o Month Range
- Yearly Summary Report
  - o 1 Year
  - o 3 Years
  - o 5 Years
  - o YTD (Year To Date)
  - $\circ \quad \text{Year Range} \quad$

#### Inventory

- Inventory Counts
  - o By Products
  - By Quantity
  - o By Ordered Quantity
- Inventory Audit
- Contact lens Orders
- Spectacle Orders
- Best Selling
- Worst Selling

#### User / Employee

- Employee Timesheet
- Commissions
- Appointments

#### Practice Analysis

- New Patient Seen
- Patient Referrals
- Yearly Analysis
- Profit Summary
- Profit Detailed
- RX Expired
- Monthly Estimates

# All reports are

# **LOCATION** specific

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### Security

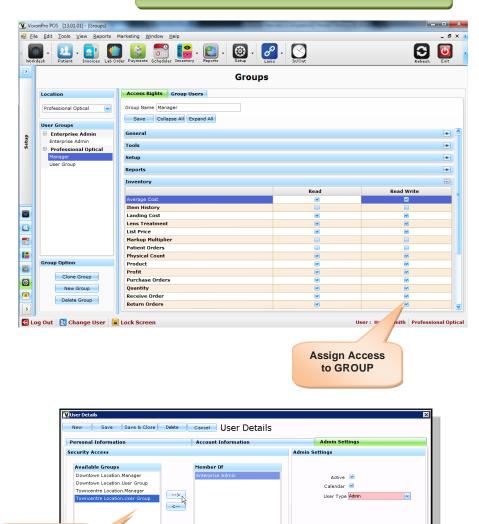
# VisionPro<sup>POS</sup>

**SECURITY GROUPS & RIGHTS** 

VisionPro<sup>POS</sup> has a robust security module which allows you to define different levels of security within the system. Security is controlled via security groups, Users are provided access to the different areas of the software based on their security group membership. Security access can be either be Read, Read/Write or No Access. You can also easily hide the software features from users by applying specific security permissions. We have preconfigured the software with built in groups for easy initial setup or you can create your own security groups as per your business needs.

Security Features

- Security Groups: Use built in groups or create custom security groups to provide users access to the different areas of the software. Security groups provide administrators ability to provide Read Access, Read/Write Access or No Access to various sections of VisionPro<sup>POS</sup> application.
- Security Group Creation: With our built in clone feature new security groups can be created very quickly.
- Location Based Security: Security groups can be created for each location which allows you to maintain different security levels at different locations. For E.g. User can have Manager Access on one location and Sale Staff access at the other location.
- **Overrides:** Certain POS functions can be controlled to provide limited access to select users. System will prompt for override access if the user who is trying to perform a function does not have a valid access to do so. E.g. Invoice Price Override, Edit Payments, Edit Price, Edit Invoices etc.
- Lock Application: VisionPro<sup>POS</sup> application can be locked easily with a shortcut key or a click of a button to secure the access when terminal is left unattended.
- Switch User: Switching between users is very easy and can be accomplished with a click of a button.
- Access Audit: VisionPro<sup>POS</sup> records every action with last modified Date, Time &



Assign GROUP

to User

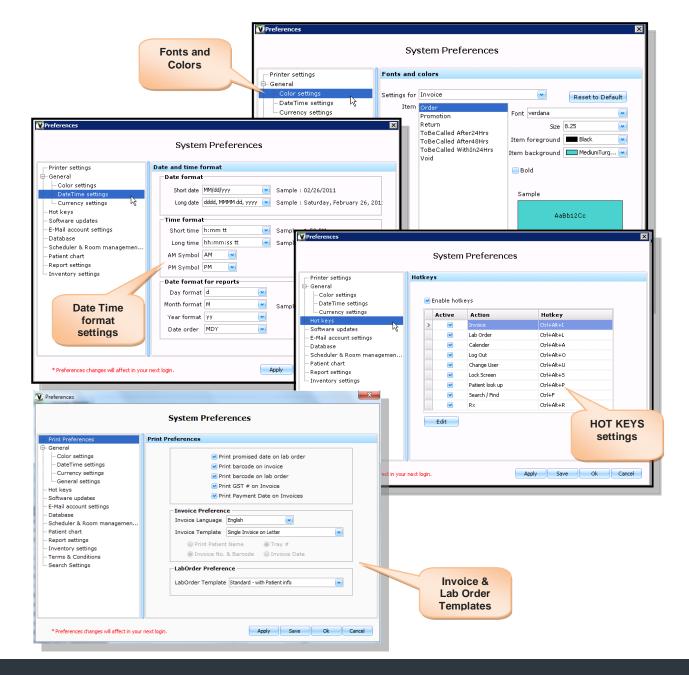
# Customization

VisionPro<sup>POS</sup>

VisionPro<sup>POS</sup> is incredibly flexible and completely customizable as per your business needs. Our interface is very simple and intuitive for beginners.

#### **Customization Features**

- Ability to customize My Work-desk for every user
- Easily switch between all the current open windows
- Show/Hide various navigation toolbars
- Set your logged in themes as a user preferences
- Customize system wide Fonts, Colors, Date Format, Time Format and Currency Format
- Define custom shortcut keys for various VisionPro<sup>POS</sup> functions
- Customize Invoice format
- Customize Terms and Conditions
- Customize Inventory management settings



# Data Backup & Restore

VisionPro<sup>POS</sup> provides a built in functionality to schedule your database backups locally. We also provide a managed remote and offsite backup service at a very affordable price to encrypt and backup your data to a state of the art HIPAA compliant highly secured and redundant facility.

Our built in backup/restore database tool allows you to schedule the backups with different preset criteria's like Range of Recurrence (start date, end date, end after X occurrences etc.), Recurrence Pattern (Daily, weekly, on specific days etc) and Recurrence Frequency (multiple times during the day).

Backup and Restore Features

- Unlimited number of Backups
- Multiple backups can be performed within a day
- Backup Reminder Warnings upon login
- Built-in Backup & Restore utility
- Backup Reminder if not backed up within last X (Specify your own number) days
- Secured Restore: Only the Enterprise Admin is allowed to perform the Restore operation

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# **Automatic Software Updates**

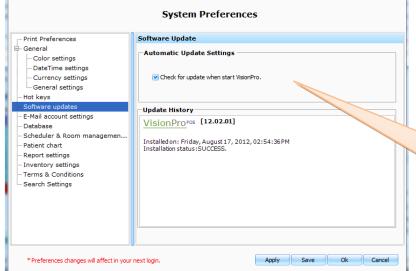
VisionPro<sup>POS</sup> automatically updates your software whenever there is a new update available. You will never have to follow all those technical steps just to apply a patch or upgrade your software. With our Automatic Software Update feature you are always up-to-date with our latest version.

#### Software Update Features

**V** Preferences

- VisionProPOS prompts when new update is available
- Allows manually to check for software updates
- Update both Server and Clients automatically
- Automatically upgrades both software and database versions





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Search



#### SEARCH DATABASE

With our powerful search function you can easily find whatever

you are looking for in the entire database.

#### Features:

- Ability to search within following modules
  - Brands
- o Patients
- Insurance
   Inventory
   Services
- Inventory
   Invoices
   Suppliers
- o Invoices
   o Suppli
   o Labs
   o Users
- Lab Orders
- . ....
- Keyword Search
- Double click on the result to open the specific screen e.g. Invoice, Lab Order, Rx, Patient Chart etc.
- Location based search
- Keyboard shortcut (CTRL + F) to open search.

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Marketing								

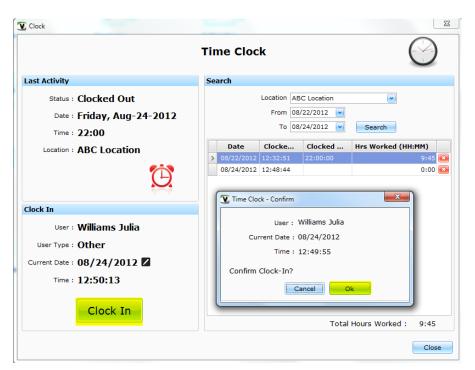
### Simple yet **POWERFUL**

# **Time Clock**

VisionPro is introducing new "Time-Clock" functionality to our clients to keep track of your employee work hours. This feature will allow your employees to Clock-In and Clock-out and the system will automatically record their attendance and calculate their hours worked. Given below are the new features and benefits of using Time-Clock

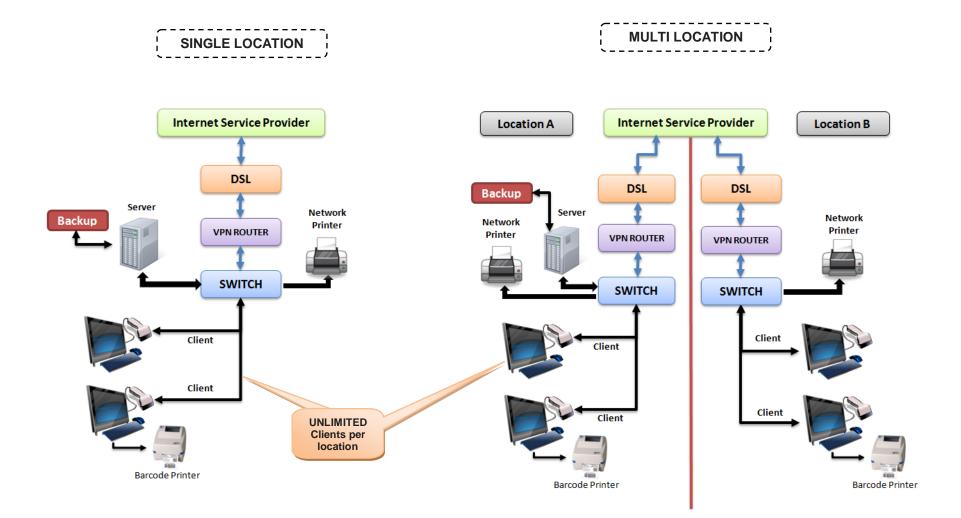
- Automatically calculate hours based on check-in and check-out times
- Access required to Clock-in and Clock-out
- Time Sheet report for employee payroll
- Time Sheet report by Employee, Single or Multiple locations & date range
- Admin access to add, delete or modify the Employee check-in and checkout times

Clock	X
	Time Clock
Last Activity	Search
Status : Clocked In Date : Friday, Aug-24-2012 Time : 13:00 Location : Calgary - North East	Location Calgary - North East From 08/24/2012 To 08/24/2012 <b>Date Clocked In Clocked Out Hrs Worked (HH:MM)</b>
Clock In	Time Clock - Confirm
User : Williams Julia User Type : Other Current Date : 08/24/2012 Time : 13:01:15 Clock Out	User : Williams Julia Current Date : 08/24/2012 Time : 13:01:07 Confirm Clock-Out? Cancel Ok Total Hours Worked : 0:00
	Close

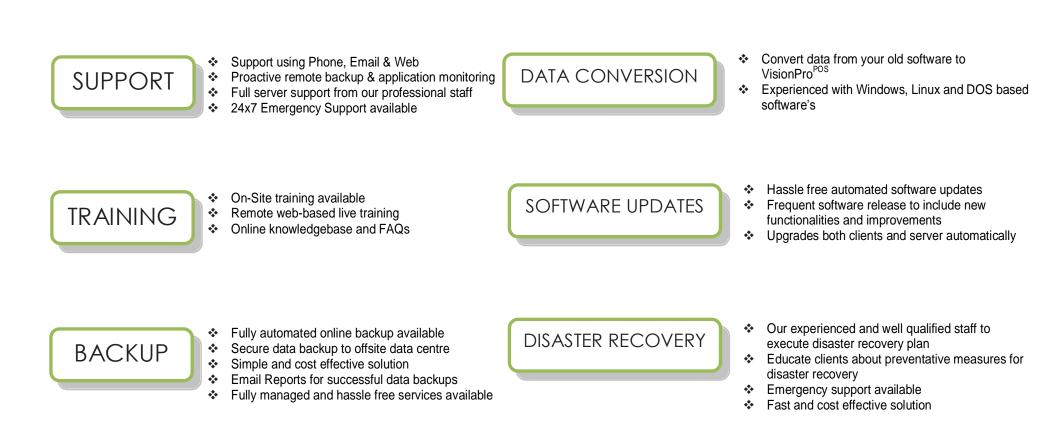


	-													#	±108, 55	no Company 5 Test Address NE algary, AB T1J 4H7
												F	: (403	)554-5		P: (403)668-7799
															info(	@visionpropos.com
		Time SI	neet	t - 08	3/12	/201	2 to	08/2	24/2	012						
			S	м	т	w	т		S	6	м	-	147	-	F	
Location	User	Total	12	13	14	15	Т 16	F 17	18	S 19	20	T 21	W 22	23	24	
ABC Location																
	Glenda Smith	12.65					12.65									
	Julia Williams	3.98											2.98	1.00		
	Robin Ashbah															
	Shan M	18.41		8.46			6.95	3.00								
Total Hrs / Day				8.46			19.60	3.00					2.98	1.00		

### 1.866.600.5656









# **VisionPro**

#### COMPLETE OPTICAL POINT-OF-SALE PRACTICE MANAGEMENT SOFTWARE



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